

“storyzy

Automatic detection of fake news sites for brand safety

“By 2022, the majority of individuals in mature economies will consume more false information than true information” Gartner

+1000 Brands on Fake News sites and they didn't even know



WHAT HAPPENED? YOU LOST BITCH!

JULY 30, 2017 | BY DONN MARTEN



Hillary Clinton's hotly anticipated new book has a title now and it has led to much ridicule of the crazy old woman who still won't accept her defeat.

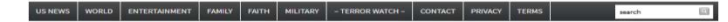
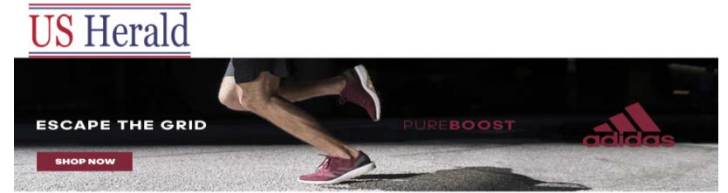
The September release is entitled What Happened? And will reportedly be heavy on the laying the blame for her stunning loss on the Russians and the FBI Director James Comey.



RECENT POSTS

Interview Of President Trump Predicting Nuclear North Korea In 1999 Going Viral Hey Liberals, Remember Bill Clinton Threatened To Destroy North Korea? JESUS F**KING CHRISTI Lunatic Keith Olbermann Loses It AGAIN! Meet The Radical Communists Working At Google Student Goes To Jail For Registering Dead People To Vote (Guess Which Party)

McDonalds



ABSURD: Complete Ban On Using The Word 'Pork' To Avoid Offending Muslims

Posted by Arthur B...



When an institution sets out to ban something, more often than not the thing they choose

What is my Life Policy Worth?
Trust the Viatical Experts
Get the money you need as fast as possible.
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Adidas

Fake news: 31% of advertisers will reduce spend

2,500+ Fake News sites in our dynamic FR/EN database* ^{“storyzy”}

2 B visits/monthly - Everyday new site entries



2 million visits/mo



2 million visits/mo



1,4 million visits/mo



75 million visits/month



1,5 million visits/month



1 million visits/mo



2,5 million visits/mo



1,2 million visits/mo



2,1million visits/mo



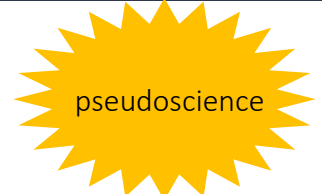
15 million visits/mo



1,2 million visits/mo



4,9 million visits/mo



1,5 million visits/mo



Zero Hedge

32 million visits/mo



3 million visits/mo

Traffic source: rank2traffic.com
*Updated as of November 2017

Unambiguous links are found through Fake Quotes...

“Fake Quote in common

If you see a woman, who doesn't look like a woman, using the woman's restroom, be vigilant, call the hotline, report that individual”



CBS NEWS

ABC NEWS

NC Governor Pat McCrory Sets Up Hotline To Report Those Not Using Correct Bathroom



Raleigh, NC — As a press conference today, North Carolina Gov. Pat McCrory took further steps to ensure that his controversial bill, HB2, will be upheld unless it comes to law enforcement. McCrory announced that his office has setup a 24-hour hotline for individuals to call if they witness someone not abiding by the new law.

<http://cbsnews.com>

North Carolina Governor Sets Up Hotline To Report Anyone Not Using Correct Bathroom



Raleigh, NC — At a press conference today, North Carolina Gov. Pat McCrory took further steps to ensure that his controversial bill, HB2, will be upheld when it comes to law enforcement. McCrory announced that his office has setup a 24-hour hotline for individuals to call if they witness someone not abiding by the new law.

“If you see a woman, who doesn't look like a woman, using the woman's restroom, be vigilant, call the hotline, and report that individual.” McCrory told reporters. “We need our state to unite as one if we're going to keep our children safe from all the sexual predators and other aberrant behavior that is out there.”

<http://abcnews.com>

Storyzy automatically extracts quotes from articles



"We were trying to drill down to their most vulnerable areas", said Ms. Kelly, reporter with Fox News. [...] She added that it wasn't personal at all.

1. NLP highlights:

- Direct Speech (quotes)
- Indirect Speech
- Anaphora Resolution
- Speaker &

2. Result of NLP extraction:

Organisation



Speaker: *Megyn Kelly*
Company: *Fox News*

Quote: *We were trying to drill down to their most vulnerable areas. It wasn't personal at all.*

9,000 man days invested in NLP technology (AI)



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